VitalSource Training For Ed Tech

Vital Source Technologies, Inc.
Ignacio van Gelderen
August, 2013

VitalSource

Bookshelf Basics

❑ Mac, Windows, iOS, Android, & Online

❑ Every account includes:

   ○ 2 computers, 2 mobile devices, online access

❑ Synchronization across devices

❑ Notes and highlights

❑ Full book download

❑ 1 year online access, keep download as long as desired

VitalSource®

Blackboard Building Block

❑ Will be pre-installed starting with SP 14

❑ Builds the content into the courses

    ○ Single sign on directly to the content

❑ Usage analytics at the course level

❑ User-level launch preferences

    ❑ Bookshelf online or native apps

❑ Support resources in Tools section

VitalSource®

Notes & Highlights

❑ Synchronized across the users devices

  ○ 3 options: Private, Friends, Anyone

  ○ Subscribers need account email address

  ○ Mobile devices don't currently display the author

  ○ Unlimited highlighters

  ○ Ability to export notes and highlights

  ○ Copy and paste also creates the reference to the title

VitalSource®

Online/Offline Access

- ❏ End users are able to download the full title to the native applications

- ❏ Students can keep the download version after the course

- ❏ Students can access content directly, no need to use Blackboard as entry point

- ❏ Synchronization can only occur with internet connection

- ❏ Content updates available across all platforms

VitalSource

Content Types

- ❑ 2 types of content: PDF and Reflowable

- ❑ Reflowable has a better experience for smaller screens

- ❑ Experience will vary

- ❑ Encouraged publishers to provide Reflowable but some titles will be PDF

- ❑ Recommend requiring Reflowable content going forward from all publishers

Platforms

❏ Mac/Windows: http://support.vitalsource.com

❏ iOS: Available in the App Store

❏ Android: Available in the Play Store

❏ Online: Firefox, Safari, Chrome, IE

    ○ If you encounter an issue with a particular browser, try another one

    ○ http://online.vitalsource.com

Steps for Faculty

❏ Click on e-textbook in your course

❏ Accept EULA

❏ Provide existing account details or create new account

❏ Access content online

❏ Launch native app to download content

Steps for Students

❑ Click on e-textbook in your course

❑ Accept EULA

❑ Access content online through a reference account

  ○ Ref. Acct. allows for online access through Blackboard

❑ In order to access content through native apps the students

   need to finish configuring account

VitalSource®

Resources Available

❑ Videos that walk through features available any time

❑ Ed Tech staff at the HCT

❑ Follow up WebEx Sessions for additional questions

❑ Knowledge base

Functional Demo

❑ Faculty Access

    ○ Interacting with content

    ○ Note sharing

    ○ Tools available

❑ Student Access

❑ Online Resources

VitalSource

Best Practices

❑ Faculty that share notes and highlights

  ○ Highest student satisfaction and adoption

❑ Encourage the use of note sharing among study groups

❑ Spend some time at the beginning of the semester exploring the content

❑ Remind students of the available online resources

❑ Utilizing deep links for weekly assignments increases satisfaction

Reporting Available

❑ Individual usage statistics available to faculty

    ○ Access through Course Tools in Blackboard

❑ Aggregated report available through VitalSourceReporter

    ○ See aggregated data per title

❑ Individual usage for all courses available via feed

❑ Remind students of the available online resources

❑ Utilizing deep links for weekly assignments increases satisfaction

Questions?

❑ Ignacio van Gelderen

  ○ Ignacio.vangelderen@ingramcontent.com

  ○ +1 (919) 622-7522

VitalSource